

Walk through

Walk Through

To help you get started with IGL building your website we have a program to walk you through the process. As you go through the pages you will be given tools to support your ideas to Go Live. Feel free to ask for support and advice as needed.

Review each section so you can have more control over the development of your site and to be able to fill in the website submission form . This form helps us reflect your ideas more effectively. Advance to ideas to get started with being better equipped to having your website go live.

After the walk through there are different options.

- If you are going for the "Better than basic package" (details on services page) and are pretty confident of your website needs go ahead and fill in the website application forms, or just call 07966783713.

- If your website ideas/needs need explored, then we are here. Just phone or specify when filling in the website development form and we will arrange a time to develop your ideas into a plan.

- If your site requires more than the "Better than basic package" then consultancy can be arranged to walk you through the optional Enhancements.

Phone or specify that you would like to arrange to discuss your site on the website development form.

- If you would like a quote phone 07966783713, fill in a website submission form, or use the contact page to send us your details.

Submission Forms: General Information - Extended Information - Design Information

{mospagebreak title=Ideas}

Ideas

At this stage we are looking to develop your requirements and identify your underlying long term and short term goals. Here we will support you to understand some of the steps needed to express your ideas on the web. We will show you how developing a website can have more possibilities than in the past.

With IGL there is a porthole into the web that frees you to see possibilities.

What are your requirements? -

- Interactive - will you need forms, forums, reviews, blogs, upload/download files, or payment facilities?
- Registered login - will there be restricted access to pages or services
- Visual design - how will the look affect the communication of the content and moving from page to page?

- Feel (look at design stage)

- Colours
- Fonts
- Pictures
- Layout
- Navigation
- User experience

- Goals - short term and long term for both website and business.
- Reason for the site
- Expected outcomes
- It's future

Look at the above possible requirements and think about your ideas and how they work together. Here are some questions that might help. These are on the submission form at the end.

- Who are you looking to use your site?
- What will their needs be?
- How will the site meet some of these needs?
- Will they want to just receive information or want to give information also?
- How will different aspects of the websites appearance effect the information presented?
- What crucial message do you want the visitor to understand?

Submission Forms: [General Information](#) - [Extended Information](#) - [Design Information](#)

{mospagebreak title=Expression}

Expression

Initially we will need to know your requirements.

There are three ways you can communicate these to us:

- Arrange a phone meeting.
- Arrange an in person meeting. (this may have time and travel costs)
- Submit any of the website design forms.

These help you to express your requirements and identify your underlying long term and short term goals that we would design a website that meets your needs. Once we have a solid understanding of these, we will be in the position to determine the most suitable web solutions. We go through this process to ensure your requirements are properly documented before the design stage starts.

Submission Forms: [General Information](#) - [Extended Information](#) - [Design Information](#)

{mospagebreak title=Design}

Design

Graphics, Layout & Logo Design The design phase is the creative process that turns your ideas into a quality website. The Walk through process provides us with understanding of the technical and creative requirements for your new website. We will base a template for your website on this information. This will be discussed with you for your feedback and comments. Once you have reviewed the website layout, we will implement any final round of revisions before presenting the design for final approval. IGL believe that keeping you closely involved in the creative process will support the website to reflect all of your requirements.

Submission Forms: [General Information](#) - [Extended Information](#) - [Design Information](#)

Here's a better Color tool that only works in Firefox....[Click here](#).

{mospagebreak title=Develop}

Develop

The development phase involves converting the approved layouts into an operational website. Once the basic website framework has been established and reviewed, our developers will begin integrating the additional components you have selected (e.g Ecommerce, product catalogue, photo gallery, forum etc...).

This stage is tightly intertwined with the Design stage and can overlap.

While your website is under construction, we can create a holding page (on request) that displays your basic contact information.

Content is undoubtedly the most important part of a website. Well worded content not only informs and educates readers but promotes business as well.

It cannot be stressed enough how important it is that the content comes across professionally written and to the point. Don't create 'filler' content. Plan your content as you planned your site. When writing, be direct and to the point. Use short sentences if necessary. If you aren't confident writing and can budget for it, have a professional copywriter tidy it all up.

A website's content can date very quickly so it's important to keep it fresh and updated. Having a Content Management System (CMS), like we use, makes it easy for the everyday person without HTML or programming skills to edit and maintain all areas of the website. IGL gives businesses or individuals a website that they can maintain themselves and keep fresh.

Submission Forms: [General Information](#) - [Extended Information](#) - [Design Information](#)

{mospagebreak title=Go Live}

Go Live

Our developers conduct rigorous usability and quality assurance testing to ensure that your website functions correctly. Once you have approved the final website, your new website will Go Live and be handed over to you. We will assist you with the initial technical or operational problems you may encounter, and support you with the support package you chose.

Submission Forms: [General Information](#) - [Extended Information](#) - [Design Information](#)

{mospagebreak title=Involve}

Involve

Interactivity is the goal. People visiting your site and using it the way you want them to. This interactivity will look differently for every different site, depending on its design and purpose. This is the whole reason for doing this walk through.

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